ETMDN - MOVING TO A MORE HARMONISED AND USER-FRIENDLY IP PROTECTION
The legislative package

- Further modernise the TM system in Europe
- Make it more effective, streamlining procedures
- Reinforce legal certainty
- Ensure greater coherence between the NO and the OHIM
The 2011-2015 Strategic Plan has three fundamental objectives.

**The Objectives:**

1. **Build a Strong, Vibrant and Creative Organisation**
2. **Increase Quality and Optimise Timeliness of Operations**
3. **Promote Convergence of Practices**

**The Pillars:**

The Strategic Plan is a tool inspired by the two pillars of the OHIMs functionary and in order to consolidate the success of the last 15 years.

**Lines of actions**

The Strategic Plan is constituted by 32 key initiatives which have been organized into 6 lines of action.
CTM (Quarterly comparison)

Q1 2012: 27255
Q1 2013: 28490

up 4%
TWO OHIM INITIATIVES

Cooperation Fund

g geared toward creating common tools

&

Convergence Programme

leads the effort in harmonising practices
THE COOPERATION FUND EFFORT

26 National Offices

11 Users Associations

CPVO, IPORTA, DG-MARKT, DG-TAXUD, WHO, WCO

Working Groups

STAFF OHIM + NOs: 314 people
### COOPERATION FUND PROJECTS

<table>
<thead>
<tr>
<th>Search Image</th>
<th>Common User satisfaction Survey</th>
<th>XML standards and architecture</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common database on classification of G&amp;S</td>
<td>Designview</td>
<td>SP e-filing trademarks and designs</td>
</tr>
<tr>
<td>Seniority</td>
<td>Similarity</td>
<td>SP Other e-Services</td>
</tr>
<tr>
<td>Quality standards</td>
<td>Cesto</td>
<td>SP back office trademarks and designs</td>
</tr>
<tr>
<td>E-learning</td>
<td>Common Gateway for Applications</td>
<td>SP Adoption</td>
</tr>
</tbody>
</table>

- **TMview**
- **TMclass**
- **Harmonized Forecasting Methodology on TMs and designs**
- **Common Call Centre Tool**
- **Database supporting Enforcement of IP Rights**
- **Counterfeiting Intelligence Support Tool**
WHAT WE DO?

- FREE OF CHARGE
- 22 LANGUAGES
- HARMONISED INFORMATION
WHAT WE DO?

- FREE OF CHARGE
- 24 LANGUAGES
- HARMONISED INFORMATION
THE CONVERGENCE PROGRAMME EFFORT

95 Individuals working from 25 EU offices

9 User associations as observers

4 Non EU offices as observer

&

WIPO WORLD INTELLECTUAL PROPERTY ORGANIZATION
THE CONVERGENCE PROGRAMME PROJECTS

- Harmonisation of classification practice
- Convergence of class headings
- Absolute grounds-Figurative Marks
- Scope of protection of black and white trade marks
- Relative Grounds: Non-distinctive and weak components in likelihood of confusion
WHAT WE DO?

- FREE OF CHARGE
- 22 LANGUAGES

Taxonomy

- FREE OF CHARGE
- 22 LANGUAGES
We are proud to introduce the tools constructed by the OHIM and the IP offices of Europe, working together with User Associations. Please note that these depend in some cases on the databases of the members of the network, which may behave differently; not every office in Europe uses every tool, so your information may not be here yet.

- We are working to bring you the very best, but this takes time; some of these tools and information sources are very new.
- Please work with us to make them better.
- If you find something missing, or an error, or receive unexpected results, please contact us by clicking on the Feedback button, explaining in as much detail as possible the nature of your issue.

Search
Tools for searching for trade marks, designs and good & services

- **TMview**
  Online trade mark search tool.

- **TMClass**
  Common Database on Classification of Goods and Services

- **Designview**

Discover
Tools for exploring quality standards, trade marks and services

- **Quality**
  Sharing and Harmonizing Quality Standards for Trade Marks and Designs

- **Similarity**
  Common Tool on Similarity of Goods and Services

- **CESTO**

What is new?

**Cooperation Fund service interruptions**

Cooperation Fund service interruptions...

**Malta joins Seniority**

Malta has become the 14th EU National Office to Implement the Seniority Project. The Maltese office joins Lithuania, Estonia, Latvia, Sweden, the Slovak Republic.

https://www.tmdn.org/coopfund/
RATE OF IMPLEMENTATION OF THE STRATEGIC PLAN: TUBE CHART

Assumptions | LoA 1 | LoA 2 | LoA 3 | LoA 4 | LoA 5 | LoA 6 | OHIM Image | Integration

OHIM Tubes

Select Period: Q1 2013

Strategic Plan Progress

Progress of each Line of Action

<table>
<thead>
<tr>
<th>Programme</th>
<th>Progress Q4 2012</th>
<th>Progress Q1 2013</th>
<th>% Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>LoA1 - RD Reform</td>
<td>38.7%</td>
<td>47.0%</td>
<td>8.4%</td>
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<tr>
<td>LoA2 - OHIM 3.0</td>
<td>34.3%</td>
<td>44.1%</td>
<td>7.1%</td>
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<td>LoA3 - Working Environment</td>
<td>43.0%</td>
<td>49.7%</td>
<td>6.7%</td>
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<tr>
<td>LoA4 - Observatory</td>
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<td>39.6%</td>
<td>6.5%</td>
</tr>
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<td>LoA5 - Quality</td>
<td>34.7%</td>
<td>47.8%</td>
<td>13.1%</td>
</tr>
<tr>
<td>LoA6 - TM &amp; D Network</td>
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<td>51.7%</td>
<td>6.9%</td>
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<tr>
<td>OHIM Image</td>
<td>78.4%</td>
<td>74.3%</td>
<td>-4.1%</td>
</tr>
<tr>
<td>Integration</td>
<td>2.7%</td>
<td>9.9%</td>
<td>7.2%</td>
</tr>
</tbody>
</table>

42.69% 49.09% 6.40%
OFFICE FOR HARMONIZATION IN THE INTERNAL MARKET
(TRADE MARKS AND DESIGNS)

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Thank You